

LIBRARY CONNECT—C2U CONNECTED TO YOU



LIBRARY,
KET'S V.G. VAZE COLLEGE OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS),
MITHAGAR ROAD, MULUND (EAST), MUMBAI 400081

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वाचन प्रेरणा दिन - 15th October 2020



Report of the
Online
Programme
organized to
commemorate the
Birth Anniversary
of
Bharat Ratna
Dr. APJ Abdul
Kalam



Every year the Library commemorates the Birth Anniversary of Bharat Ratna Dr. A P J Abdul Kalam on 15th October 2020, which is observed as 'वाचन प्रेरणा दिन'. Book exhibitions and other activities have been organized for the students in the previous years. This year due to the COVID-19 ensued lockdown, the programme was organized online. Instead of having separate programs by various departments, it was decided to have a combined programme. Hence, this year the online programme was jointly organized with the Department of Marathi.

Two sessions highlighting the importance of reading and good reading habits were organized. Our Respected Principal Dr. B.B. Sharma Sir was the first speaker for the day. He spoke on 'Book Reading - Demystified'. Prin. Dr. Sharma shared his valu-

able experiences about reading different books and journals. He said that this reading habit was inculcated right from his schooling years with 'Readers Digest' being one of the



Prin. Dr. B.B.
Sharma



Dr. Ashutosh
Potdar

many inspiring titles with real life stories and narratives. Interesting articles on body organs inspired him to read more and increased his interest and liking for biological sciences and later led him to select the teaching profession. Dr. Sharma gave various examples of books that he has read and how they influenced his teaching and research. He also stressed on how he has continued to nurture his reading habit even after becoming the Principal of Vaze College. He also elaborated on how reading has helped him throughout his teaching career spanning four decades.

The speaker for the second session was Dr. Ashutosh Potdar, Associate Professor of Drama at Flame University.

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'वाचन कट्टा' - First Session organised on 30th December 2020

'Vachan Katta' was started in the last academic year 2019-20 on Vaachan Prerna Din. This is a collaborative activity of the Library, Department of Marathi and Marathi Bhasha aani Vangmay Mandal to inculcate reading habits among students of Degree College as well as Junior College. Students give an overview / review of

the book that they have read and then discussions are held on these books. In every session, three students present their views about the books that they have read.

This year the first session of Vaachan Katta was organized on 30th December 2020. Ms. Mrudula Devasthale,

Former Vice Principal and Head, Department of Political Science, Vaze College was the Chief Guest for the session.

The following students presented their views about the books that they read.

1. Ms. Janhavi Fulware (TYBA) - 'माझे

(Continued on page 3)

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From the Librarian Mr. Paritosh Pawar (Editor)



The COVID pandemic has literally cornered the entire world for an year now. All our programmes and activities are being conducted online.

The vaccines developed against this virus have brought some relief among us all. Although it is going to take some time for the vaccine to reach the general masses, it is being looked upon as a savior.

In this issue of Library Connect, we have included a feature article that provides information about the vaccines in general, and

information provided by the World Health Organization (WHO) and Indian Council of Medical Research (ICMR).

Library has always been giving priority to disseminate factual information to its readers. This is the time that we all were eagerly waiting for during the lockdown ... the availability of the vaccine. Hope our readers find the information interesting and useful.

We welcome your suggestions and feedback at vgvclibrary@gmail.com

- Paritosh Pawar, Librarian and Editor

Report of the Vaachan Prerna Din Online Programme..... continued from Page 1

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He spoke on the topic 'वाचन कशासाठी?' Dr. Potdar gave an overview of how reading culture began and how it has evolved over the years. According to him, oral communication through different dialects have had a responsible share in promoting writing and then reading. He put forth many questions about reading and then one by one unfolded the mysteries of reading. Dr. Potdar said that reading is an important stage in development (life) of any individual. He also focused on how colonialism in the eighteenth century led to a rise in writing and promotion of reading culture in India, how libraries originated and later helped people in getting access to knowledge.

He further raised an important point about most of us having a delusion that reading and forwarding Whatsapp posts, Facebook posts is the 'new reading culture', which is not so in its true sense. This can only be considered as exchange of information. Dr. Potdar urged the students to make 'reading' a daily habit and devote time for reading on a daily basis. He explained the benefits of reading and how reading should become a day to day activity in everybody's life. Dr. Potdar interacted with the students and answered their queries.

In the beginning of the webinar programme, Vice-Principal (Degree College) – Prof. Dr. Preeta Nilesh addressed the invitees, the student and staff participants and gave her best wishes for the programme. She also gave an inspiring start to the programme with a brief overview about Dr. Kalam's inspiring thoughts about reading and how we all should be following them.

Vice Principal - Junior College CA Vidyadhar Joshi focused on how reading habits are declining due to changing lifestyles, priorities, social media, busy schedules and so on. He stressed on the need to revive the

art of reading across all age groups.

The concept note of the programme was given by Mr. Paritosh Pawar, Librarian and Mr. Arvind Jadhav, Head, Department of Marathi. Three videos were exhibited before the speakers' sessions. The first video showed glimpses of the Exhibition organised by the Library during last year's Vaachan Prerna Din. The second video showed glimpses of 'Vaachan Katta' programme jointly organised last year on Vaachan Prerna Din by the Library, Department of Marathi and Marathi Bhasha aani Vangmay Mandal. The third video was a virtual tour on the inspiring life of Dr. APJ Abdul Kalam. It highlighted his biography in brief, his multifaceted personality, his achievements, his inspiring quotations, etc. The virtual exhibition of books written by Dr. Kalam and written on him was displayed in the video. This virtual exhibition was a substitute for the Exhibition organised by the Library every year on Vaachan Prerna Din, which could not be held this year due to the lockdown.

The Prize winners of the Essay writing Competition and Poster making Competition organised to commemorate the Birth Anniversary of Padmashri Dr. S.R. Ranganathan during Aug-Sept 2020 were announced by Prof. Dr. Preeta Nilesh (Vice Principal – Degree College) and CA Vidyadhar Joshi (Vice Principal – Junior College) during the programme.

The question answer session was coordinated by Ms. Nikita Vichare, Department of Marathi. Ms. Tanaya Sawant (SYBA) was the Anchor for the programme. Ms. Vaishnavi Goverkar (XII-Sci.) gave the Vote of thanks.

Mr. Ravindra Gore, Convenor, Library Committee– Junior College, all members of the Library Committee, Students and staff of Degree as well as Junior College, library staff and non-teaching staff members graced the occasion. Feedback from the students was taken after the programme. On a 5-point scale, 74.2% students rated the programme with 5 points, 16.7% rated the programme with 4 points and 9.1% rated the programme with 3 points.



Vaachan Katta..... Continued from page 1

(Continued from page 1)

विद्यापीठ' (कविता संग्रह), कवी: नारायण सुर्वे

2. Ms. Tejashri Kulaye (TYBA) - 'ऐसें कुणबी भूपाळ' (कादंबरी)
लेखक: भारत काळे

3. Pradnya Salvi (SYBA) - 'अँडम' (कादंबरी) लेखक: रत्नाकर
मतकरी

4. Rutuja Nagulkar (SYBA) - 'रारंग ढांग' (कादंबरी) लेखक:
प्रभाकर पेंढारकर

Ms. Trupti Sonawale (SYBA) was the anchor for the session.

The programme began with the introduction by Mr. Arvind Jadhav, Head, Department of Marathi and the concept note of Vaachan Katta was given by Mr. Paritosh Pawar, Librarian. Prof. Dr. Preeta Nilesh, Vice Principal Degree College graced the occasion and gave her best wishes for the Vaachan Katta activity.

Chief Guest, Ms. Devasthale applauded the students ef-

forts and the reviews presented by the students. She also gave her views about reading books, especially books that inspire. She also praised the initiative taken by the Library, Department of Marathi and Marathi Bhasha aani Vangmay Mandal for starting the Vaachan Katta activity start that would really help in nurturing reading habits among the students.

Mr. Sanjeev Sonavane, Department of Marathi– Junior College introduced the Chief Guest. Ms. Nikita Vichare, Department of Marathi, Degree College coordinated with the students and the faculty members for successfully organizing the session.

The Library wishes to thank all the students who were a part of this activity. Without the active participation and support of all the students, conducting this activity cannot be possible. We hope that this support continues in all the forthcoming sessions. Library also wishes to thank the Department of Marathi and Marathi Bhasha aani Vangmay Mandal for this collaborative activity.

In Brief: Open Access e-Resources through the Library website

The E-Resources Page on the Library Website is continuously being updated with new links being added on a regular basis for benefit of library users. Currently, more than **60,81,99,160 (Sixty Crores Eighty One Lakhs Ninety Nine Thousand One Hundred and Sixty)** of freely downloadable e-resources can be accessed through links provided on the E-resources page (as per data compiled from the sources of linked websites). Resources have been curated and bifurcated into E-Books, E-Journals, Audio Books, Video Journals, E-Databases, E-Datasets, Electronic Theses and Dissertations, Institutional / Knowledge Reposi-

tories, Rare Books and Manuscripts, etc. for ease of use. Links have also been provided for COVID-19 resources and also for the vaccines for COVID-19.

The Library has been trying to disseminate as much official information on COVID-19 as possible through the library website since the lockdown began in March 2020.

The E-Resources page can be accessed through the following link:

<https://vazecollegelibrary.weebly.com/e-resources.html>

Library Staff Participation and achievements

1. **Librarian Mr. Paritosh Pawar** was invited for a 2nd Guest lecture organized by the Dept. of History for the students of TYBA –History on the topic – '**Internet Sources: Searching Information Online**'. This session was in continuation of the earlier session with stress on demo-based explanation and solving queries of students.

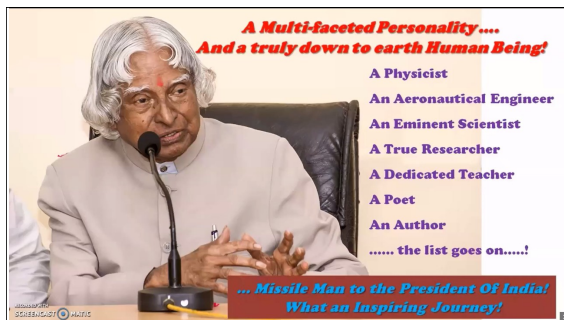
2. **Librarian Mr. Paritosh Pawar** was invited by the IQAC of Vaze College (Autonomous) on 17-Oct-2020 as a Resource Person for a Webinar on E-Resources Awareness organised for teaching faculty members. The title of the webinar was '**Stay Connected with E-Resources - 24 X 7**'. The Librarian gave an overview of the N-LIST E-resources subscribed by the college as well as the open access e-resources provided through links on the dedicated e-resources page on the Library website. He also gave a live online demo on accessing N-LIST E-Resources and searching e-journal articles and e-books.

**In a day, when you don't come across any problems -
you can be sure that you are travelling on a wrong path”
— Swami Vivekananda**

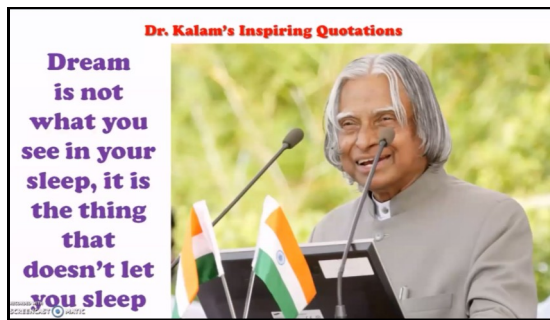
For photos of Library Activities visit Photo Gallery on the Library Website -
<https://vazecollegelibrary.weebly.com/photo-gallery.html>

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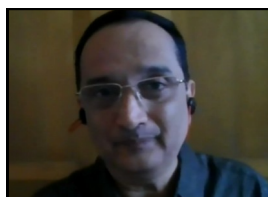
PHOTO GALLERY



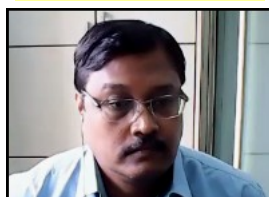
Screenshots of the Online Programme on 'वाचन प्रेरणा दिन' 15-Oct-2020



Prof. Dr. Preeta Nilesh
Vice Principal,
Degree College



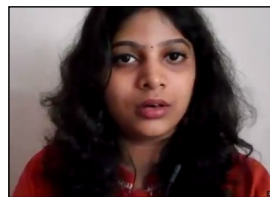
CA Vidyadhar Joshi
Vice Principal,
Junior College



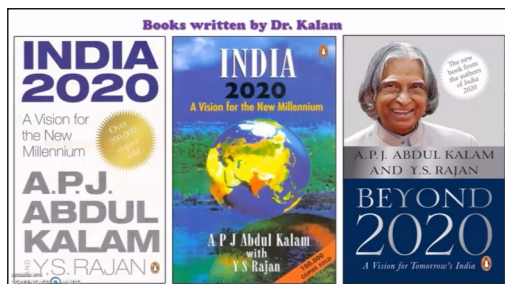
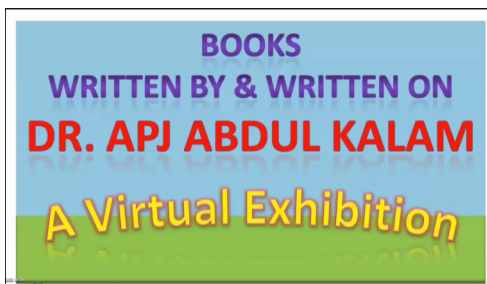
Mr. Paritosh Pawar
Librarian



Mr. Arvind Jadhav
Head,
Dept. of Marathi



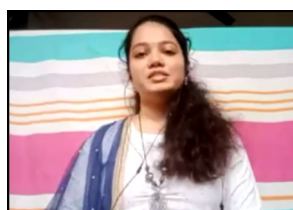
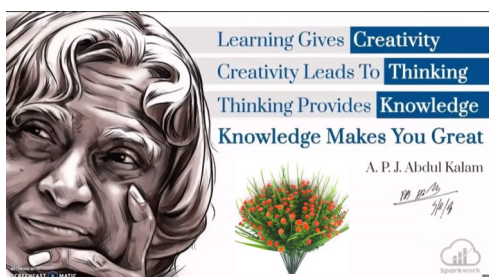
Ms. Nikita Vichare
Asstt. Prof.
Dept. of Marathi



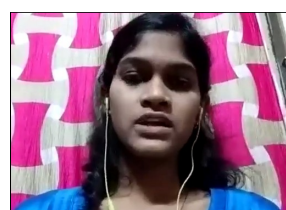
Principal Dr. B.B. Sharma
Session 1: 'Reading Demystified'



Dr. Ashutosh Potdar
Session 2: 'वाचन कशासाठी?'



Ms. Tanaya Sawant (SYBA)
Anchor of the Programme



Ms. Vaishnavi Goverkar (XII-Sci.)
Vote of Thanks

Feature Article: COVID-19 Vaccines: An Overview

The term 'vaccine' has gained a lot of importance ever since we realized that the COVID-19 infection does not have any specific remedy. The only solution to this global pandemic is development of a vaccine against it or development of natural immunity against it. It is necessary to know what a vaccine is and how it works against the target pathogen. There are many misconceptions about vaccines.

As per World Health Organization (WHO), "Vaccination is a simple, safe, and effective way of protecting people against harmful diseases, before they come into contact with them. It uses your body's natural defenses to build resistance to specific infections and makes your immune system stronger. Vaccines train your immune system to create antibodies, just as it does when it's exposed to a disease. However, because vaccines contain only killed or weakened forms of germs like viruses or bacteria, they do not cause the disease or put you at risk of its complications. Most vaccines are given by an injection, but some are given orally (by mouth) or sprayed into the nose."

Let us now see how a vaccine works. As per WHO, "Vaccines reduce risks of getting a disease by working with your body's natural defenses to build protection. When you get a vaccine, your immune system responds. It:

- Recognizes the invading germ, such as the virus or bacteria.
- Produces antibodies. Antibodies are proteins produced naturally by the immune system to fight disease.
- Remembers the disease and how to fight it. If you are then exposed to the germ in the future, your immune system can quickly destroy it before you become unwell.

The vaccine is therefore a safe and clever way to produce an immune response in the body, without causing illness."

In the current COVID-19 scenario, a lot of information about the vaccines against the COVID-19 virus is being shared through social media. Some of it is true and some of it is totally false. Such misinformation can cause a lot of confusion among general masses who actually are unaware about the working of vaccines. Instead of believing and blindly following shared information on social media, we should connect to authentic and reliable sources of information. This will help us to cross check the facts.

We are sharing a few websites and their links that provide such information.

1. World Health Organization (WHO) – COVID-19 Vaccines: <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/covid-19-vaccines> -

This dedicated webpage for COVID-19 vaccines gives a complete overview of how WHO is working in collaboration with scientists, business, and global health organizations. It has a Q & A section which provides elaborate information about COVID-19 vaccines, vaccine safety, vaccine research

and development, vaccine access and allocation, etc. It also provides the R&D Blueprint that was activated to accelerate diagnostics, vaccines and therapeutics for this novel coronavirus. This blueprint is available for download.

2. WHO-Draft landscape and tracker of COVID-19 candidate vaccines: <https://www.who.int/publications/m/item/draft-landscape-of-covid-19-candidate-vaccines> -

The COVID-19 candidate vaccine landscape database compiles detailed information on COVID-19 vaccine candidates in development. The landscape is updated regularly - twice a week. The landscape:

- provides summary tables of COVID-19 vaccine candidates in both clinical and pre-clinical development;
- tracks the progress of each vaccine from pre-clinical, Phase 1, Phase 2 through to Phase 3 efficacy studies,
- provides links to published reports on safety, immunogenicity and efficacy data of the vaccine candidates;
- includes information on key attributes of each vaccine candidate; and
- allows users to search for COVID-19 vaccines through various criteria such as vaccine platform, dosage, schedule of vaccination, route of administration, developer, trial phase and clinical endpoints being measured in Phase 3.

An Excel File giving the **Summary Information on Vaccine Products in Clinical Development** (worldwide) is available for download. As per information provided in this file, the number of vaccines in clinical development is 64 and the number of vaccines in pre-clinical development is 173. For those interested in biological sciences, biotechnology, etc. this Excel data gives exhaustive information about all technical details about the vaccine id, vaccine platform description, type of candidate vaccine, route of administration, the developers of the vaccine, etc.

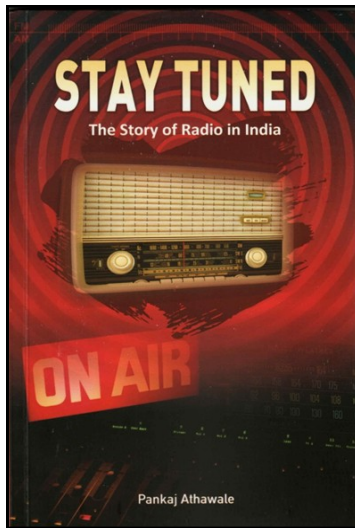
3. Indian Council of Medical Research (ICMR) Vaccine Portal- <https://vaccine.icmr.org.in/> : It has FAQs about vaccines in English, Marathi, Hindi, etc. in flipbook format. It also provides details about COVID-19, the vaccination, etc.

4. Indian Council of Medical Research (ICMR)- COVID-19 Vaccines Under Trials In India -<https://vaccine.icmr.org.in/covid-19-vaccine>: It provides information about the various vaccines under trials in India (viz. COVAXIN, Covishield, ZyCoV-D, Sputnik, etc.)

Please note that the information mentioned above has been taken from the respective websites. Hoping that the information provided helps arouse curiosity among the readers to know more about the COVID-19 vaccines. Library's sole intention of providing this information is to bridge the gap between the readers and factual information.

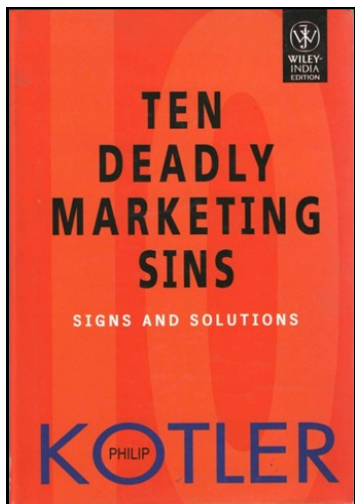


GLIMPSES - New Arrivals in the Library



Stay Tuned: The Story of Radio in India, by **Pankaj Athawale**, Publisher: **Indus Source Books**, 2018, Paperback, ISBN: 9789385509100, 168 pages, Rs. 250/-

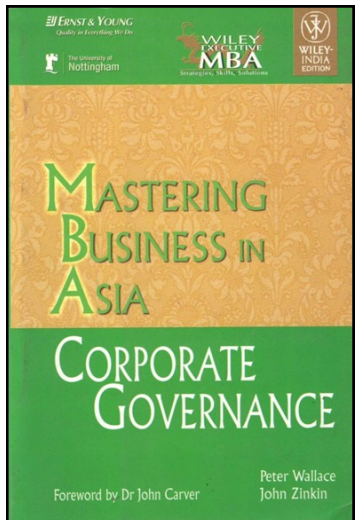
In India, radio broadcasting started in 1924 when the erstwhile Madras Presidency Club radio started its services. Till the advent of television and mobile phone, radio ruled the entertainment industry in India. Radio penetrated in India like no other medium had till then, with news broadcasters, commentators and radio announcers becoming household names and achieving cult status. News, film songs, plays, music programmes, sports and non-sports commentaries were all were part of the daily life of Indians till the 1960s. The real dip in the popularity of radio occurred when cable and satellite television entered Indian households in 1991. Indians were lured back to radio when private commercial FM stations started operating in India at the beginning of the twenty-first century. Soon, FM radio was back in the reckoning as a strong entertainer. Radio is still a powerful tool. This book brings you a detailed picture of radio in the Indian context. It traces the rise, fall, consolidation and the comeback of radio in India. This book, in essence, is an attempt for perhaps the first time, to put radio and the radio industry's workings in India, in their proper perspective.



Ten Deadly Marketing Sins: Signs and Solutions, by **Philip Kotler**, Publisher: **Wiley India Pvt. Ltd.**, 2014, Paperback, ISBN- 978-81 26508556, 164 pages, Rs. 299/-

In this clear and comprehensive guide, renowned marketing expert Philip Kotler identifies the ten most common - and most damaging - mistakes marketers make, and how you can dodge them. Covering crucial ground such as brand-building, maximizing technology, and relationship management, this book is a must-have for marketers aiming to remain competitive in an increasingly challenging marketplace.

Why is marketing not working? Prolific author Philip Kotler identifies the ten worst deficiencies in contemporary marketing practice. Devoting a chapter to each deficiency. Kotler first lists the signs and symptoms that indicate whether a company is guilty of this weakness – then proposes key improvements to strengthen your company's practice. Kotler offers proven, actionable responses for putting failing marketing efforts back on track. These aren't quick fixes, but real long-term solutions for long-term problems. **Ten Deadly Marketing Sins** offers a methodology for building real marketing efforts from top to bottom that get results – and return failing businesses to profitability.



Mastering Business in Asia: Corporate Governance, by **Peter Wallace & John Zinkin**, Publisher: **Wiley India Pvt. Ltd.**, 2006, Paperback, ISBN: 978-8126509652, 392 pages, Rs. 349/-

The importance of Corporate Governance in today's increasingly complex business environment cannot be undermined. This timely and insightful book not only explains the principles of good governance but also offers different perspectives from numerous companies that deliver effective corporate governance.

This book deals with three aspects of Corporate Governance - the interests of the Shareholder and how Corporate Governance links to creating shareholder value, the interests of the Regulators and why they are bothered about corporate governance in the battle for foreign direct investment, and the interests of the Directors and the Board in their attempts to run the business effectively and adhere to the principles of good governance. Sensible, engaging and pragmatic, **Corporate Governance** assembles the collected wisdom, views and opinions of Peter Wallace and John Zinkin's vast experience, offering an insider's view on successful corporate directorship in Asia.

"If you are working on something that you really care about, you don't have to be pushed. The vision pulls you." – Steve Jobs